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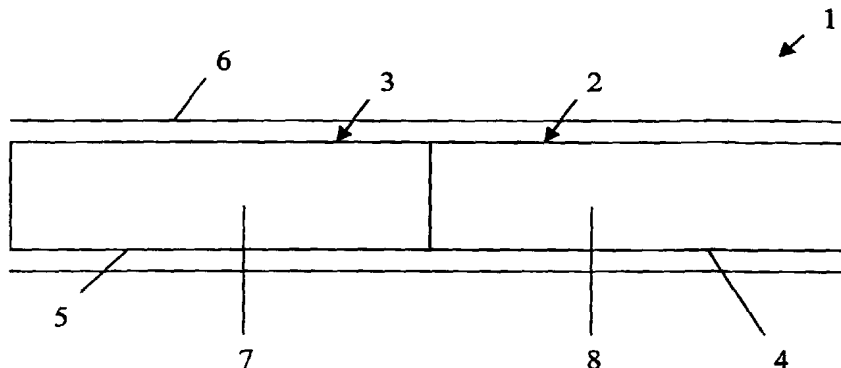
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(54) Title: SMOKING ARTICLE



(57) Abstract: A smoking article comprising discrete segments of smokable material having an encapsulated flavourant contained within a component of the smokable material to provide a stable release of flavourant at different points during smoking, and in particular in the final puffs. The encapsulated flavourant is incorporated within a reconstituted tobacco material for ease of manufacture and for improved flavour stabilisation. A method of making a segmented smoking article having encapsulated flavourant therein is also provided.

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